

2010 SAINT CLAIR MARLBOROUGH SAUVIGNON BLANC HITS THE SHELF

Saint Clair Family Estate is pleased to announce the release of its flagship varietal for 2010. The new 2010 vintage Saint Clair Marlborough Sauvignon Blanc and the Saint Clair Vicar's Choice Sauvignon Blanc are about to hit the shelves both in New Zealand and internationally.

Proud to continue to be a 100 percent family-owned Marlborough winery, Saint Clair Family Estate owners Neal and Judy Ibbotson were one of Marlborough's first contract grape growers, planting their first grape vines in 1978. Their desire and drive to extend the quality achieved in the vineyard through to the finished wine led to the establishment of Saint Clair Family Estate - now an internationally acclaimed winery exporting to over 50 worldwide markets.

The Sauvignon Blanc is the flagship varietal for Saint Clair Family Estate, having been awarded an astounding 51 trophies over the last 8 years. Neal Ibbotson comments: "This has been achieved through our unique quality assessment selection from the vineyards and the winery, where the Sauvignon Blanc is fermented in 120 small tanks, before blend selection based on quality. This quality selection system has identified sub-regions of Marlborough that produce superior Sauvignon Blanc, and we have expanded our production into the best of these areas."

The 2010 Sauvignon Blanc wines show clean, intense flavours with the classic characteristics that Marlborough has become famous for. The newly released wines are available through wine stores and restaurants throughout New Zealand, as well as from the Saint Clair Cellar Door and Café and on www.saintclair.co.nz

The combination of site selection, viticulture expertise, superior winemaking, and quality selection from a passionate team has created a quality product that has positioned Saint Clair Family Estate as a leading New Zealand wine producer.

ENDS.

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