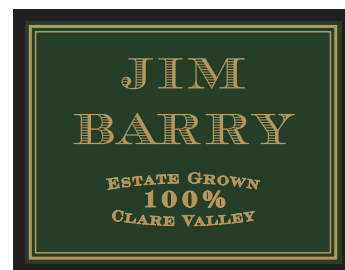
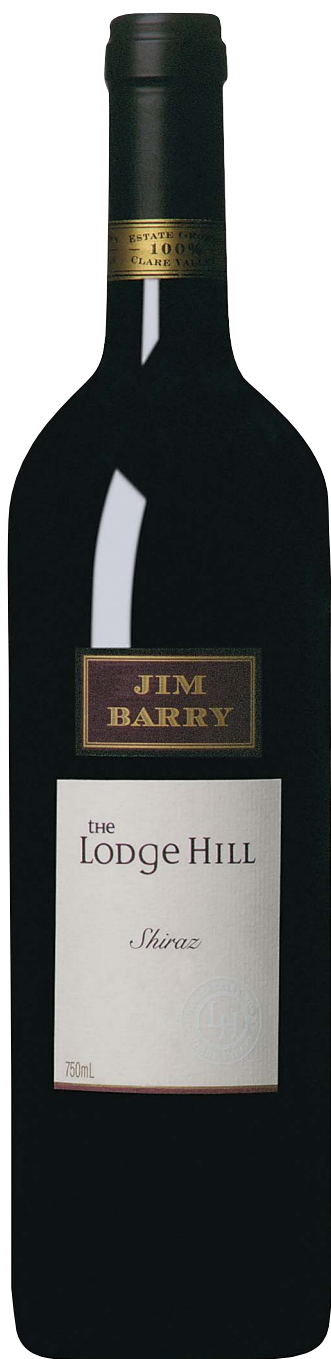


Trade Release only
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May 2004



A golden week in London for Jim Barry Wines

The results of the International Wine Challenge and the inaugural Decanter Wine Awards were released to the trade during the London International Wine & Spirits Fair and it was great news for Jim Barry Wines. The new vintage of The Lodge Hill Shiraz (2002) took home a GOLD medal at each of these high profile wine competitions. Over 4,500 wines were entered in to the Decanter Wine Awards, with only 114 wines receiving a Gold Medal or Trophy Award. Judges included high profile wine identities including Stephen Spurrier, Tim Atkin MW, Michael Hill Smith MW and Andrew Jefford.



JIM BARRY THE LODGE HILL SHIRAZ

A rich, complex Shiraz with heady aromas of plums and dark cherries, mixed with vanillin oak. Juicy robust fruit follows with a touch of earthiness and fine-grained tannins. This is a smooth, easy-drinking wine with soft, typical Clare Valley spice on the palate.

Reviews - V2001

"Jim Barry is noted for its icon Shiraz, The Armagh. I personally could drink more of the Jim Barry The Lodge Hill Shiraz. Powerful and opulent, yes, but with mulberry and cranberry fruit characters whose fresh acidity is the perfect foil for fruit ripeness."

Anthony Rose "Top 10 Under £10", Decanter Magazine February 2004

"Ranked third in the Jim Barry Shiraz firmament, after the legendary McRae Wood and Armagh blends, this wine has serious alcohol, but with an innate, racy zip that rescues it from being jammy. Mulberries and mint toffee combine to produce a truly memorable red."

Joe Wadsack, Sunday Express, March 2004

* The full results of the Decanter Wine Awards will be promoted in the October and November 2004 issues of Decanter Magazine. (October issue published September 3rd)
The International Wine Challenge results will be announced during the official awards ceremony held in London on September 2nd.